



Academy Code of

Conduct for Coaches/Volunteers with children:

- Respect the rights, dignity and worth of every person within their team
- Endeavour to develop an appropriate working relationship with the children based on mutual trust and respect
- Always promote positive aspects of football (fair play)
- Be good role models for the children. This includes not smoking, drinking alcohol, using foul/racial/sectarian language in the company of young players
- Work in an open environment both with the children and the parents
- Put the welfare of the child before winning
- Make football enjoyable and promote fair play
- Ensure the activities are age appropriate and will be both challenging and inclusive to children of all abilities
- Will give enthusiastic and constructive feedback, encouraging achievements rather than negative criticism
- Never tolerate offensive or abusive language from players both at training or at match days
- Show respect for match officials, opposition players, coaches and spectators
- Avoid spending time alone with specific children and give children equal attention
- Keep a written record of any injuries or behavioural incidents
- Discipline the children accordingly
- Be supportive and approachable
- Ensure children understand rules of the game and coaching session
- Coaches will not engage with any children from the Academy on Social Media
- CUFC kit/match tops should be worn for matches only

Code of Conduct for Coaches with Parents:

- Coaches will have a meeting with parents at the start of the football season (August/September) to discuss the format for the forthcoming season and at the end of the season (May) to discuss the season and changes for the next year
- Coaches will inform parents of any changes to the format of the child's team, in the form of an informal meeting or a phone call
- Coaches will inform parents of any behavioural issues with their child and discuss how to address them in the future